



**INTRODUCING *the only* SHORTHORN BRANDED PROGRAMME
CERTIFIED BY THE SHORTHORN SOCIETY of AUSTRALIA**

**THE STORY OF
THOUSAND GUINEAS**

The story begins in the North East of England in the 18th century, where Teeswater & Durham cattle breeds were being refined using selective breeding techniques by Charles and Robert Colling. This program would go on to give rise to one of the *most highly sought after beef cattle breeds* anywhere in the world... **THE SHORTHORN.**

The culmination of this breeding program was the birth of the bull Comet in 1804, who, in 1810 went on to fetch 1,000 Guineas at the Brafferton sale, breaking all records as the first bull to draw such a price tag.

THIS BLOODLINE would go on to be a key influencer in the Modern Shorthorn breed that is celebrated for its superb eating qualities.

SUPERIOR IN TASTE

WITH THOUSAND GUINEAS you will enjoy an open texture with a buttery flavour, a great bite *and lots of juice*. Perfectly suited for that special occasion when friends, family or colleagues come together to share a richly rewarding *moment in time*.



**WANT TO BE PART OF THIS
EXCLUSIVE BRAND?**
CONTACT YOUR NEAREST
JBS LIVESTOCK BUYER.

NSW

- KEITH HAMMOND DUBBO 0428 849230
- RICHARD SADLER TAMWORTH 0429 667866
- TONY CLIFFORD SCONE 0428 683050
- RON WEBSTER ARMIDALE 0428 492467
- STEWART BULMER TENTERFIELD 0428 666973
- ALLAN EURELL WAGGA 0428 694526
- PETER STEER ALBURY/WODONGA 0427 343094
- NEALE FLANAGAN ALBURY/WODONGA 0418 357133
- RON CRUICKSHANK COWRA 0428 795620

SA

- JOHN HIGGINS KINGSTON 0427 976366

VIC

- DAVID RONALDS MELBOURNE 0418 539639
- JASON RONALDS MELBOURNE 0409 767295
- BARRY WILSON PORTLAND 0428 530421

TAS

- BOYD HOARE KING ISLAND 0428 352972

QLD

- SCOTT CARSWELL TOOWOOMBA 0428 727202
- JASON CARSWELL TOOWOOMBA 0499 773878
- JOHN NORRIS TOOWOOMBA 0427 776514
- DAMIAN GOULD ROMA 0428 1883

SPECIFICATIONS

BREED TYPE	Shorthorn <small>(VERIFIED & ACCREDITED)</small>
FEEDING REGIME	Grain fed
LIVESTOCK GRADE	YP (0-4 tooth)
EATING QUALITY ASSURANCE	MSA graded
MARBLE SCORE	2+
MEAT COLOUR	1B - 3
FAT COLOUR	0 - 3



WORTH ITS WEIGHT IN GOLD

